

Quote

the weekly digest

Volume 34—Number 18

Week of November 3, 1957

may we QUOTE you on that?

[1] Soviet Premier NIKOLAI BULGANIN, on recent ouster of Georgi K. Zhukov as Minister of Defense: "You Americans recently changed Defense secretaries. That is what we have done. It's all the same. There is no difference." . . . [2] Communist Boss NIKITA S. KHRUSHCHEV, on explosive situation in Middle East: "You can say it has gone a little way toward peace. The more there is talk of war, the less likely war becomes." . . . [3] U. S. Sec'y of State JOHN FOSTER DULLES: "The West must constantly be alert, but I don't want to give an impression that we think there is a war around the corner, because that is not the case." . . . [4] Gen. MAXWELL D. TAYLOR, U. S. Army Chief of Staff: "We require strength in being, ready to respond to any challenge. We no longer have the time to beat plowshares into swords, and no indication, unhappily, that the sword can be dis-



pensed with and converted back into the plowshare." . . . [5] Dr. HENRY KISSINGER, exec. director

Harvard Univ.'s Internat'l Seminar, addressing Ass'n of the U. S. Army in Washington: "Too much of our military thinking is characterized by nostalgia. Our planners have merely added nuclear strategy to old War II concepts." . . . [6] JAWAHARLAL NEHRU, Prime Minister of India: "People thinking in terms of Communist revolutions are, if I may say so, out of date, including the Communists. In this interplanetary age such talk is ridiculous." . . . [7] Dr. PAUL DUDLEY WHITE, Pres. Eisenhower's heart doctor: "It is a fallacy to blame hard work for heart disease. Hard work never hurt any healthy man or woman." . . . [8] JEAN GETTY, termed "the richest man in America": "I'd rather be considered an active business man."

17th year of publication



Persons who do not own a share of industrial stock, and who rarely consult the fine-print tabulations on financial pages, are nevertheless influenced by front-page headlines relating to the movement of stocks. They have noted the gen'l downtrend extending thru the summer. And of course they observed the widely-heralded "upturn" of Oct 24. This was played up as "the biggest stock advance in 28 yrs." The statement is accurate enough, but requires some elaboration.

Most people have a hazy notion that when the mkt collapsed on Oct 28, '29, with a loss of values exceeding \$10 billion, this represented the approximate depth of security losses. This conclusion is fostered by the fact that attention has been centered on the "crash" of '29. In the dramatic suddenness of the blow many marginal speculators were wiped out in a matter of hours. The mkt then floundered indecisively for nearly 3 wks and on Nov 14 staged a record advance

even greater than that of Oct 24, '29.

What happened thereafter is, however, the significant story. The "recovery" movement was followed by a prolonged bear (downward) mkt which lasted well into '32 and brought the gen'l level of stocks substantially under the lows of '29.

The record advances of '29 and '37 were both led by large investors who entered the mkt to purchase securities at "bargain" prices. This time, however, it should be noted that the big buyers have by no means depleted their cash reserves. This indicates they anticipate opportunities to buy at perhaps even lower levels.

We do not imply that history will repeat itself in a precise pattern, but it is our conviction that stocks generally will reach lower levels before there is a firm upturn. With the mkt as weak as it presently is, headlines relating to world events in the next 2 mo's are more likely to depress values than to have an opposite effect.

Frank Maxwell Droke



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Quote

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the weekly digest

"He who never quotes is never quoted."

Charles Haddon Spurgeon



AGE—1

Most people say that as you get old you have to give up things. I think you get old because you give up things.—SEN THEODORE F GREEN, of Rhode Island (aged 90).

" "

The only way one can stay young in spirit is by fully accepting the fact of growing older.—SYDNEY J HARRIS, *Chicago Daily News*.

AMERICA—Americans—2

To be an American is to possess the right to be taught how to make something of oneself. — DR LOUIS WM NORRIS, pres, Macmurray College, "The Rights of Life, Liberty and—Learning," *Teachers College Record*, Columbia Univ, 10-'57.

AUTOMATION—3

Automation is bringing a new kind of fringe benefit. Workers in an automated British oil refinery see so few human beings that they have demanded "lonely money."—*Changing Times*.

BEHAVIOR—4

Cecil Northcutt, an English minister, said recently in N Y C that pride is "at the heart" of personal, church and internat'l problems. He listed 4 kinds of pride: "pride of race, face, place, and grace." — ROS'R A ELFERS, "The Least Possible Virtue," *Link*, 11-'57.

BEHAVIOR—5

A great speaker, who had to "lick" an inferiority complex, once said a wonderful thing: "You can become strong in your weakest place." — NORMAN VINCENT PEALE, *How to Be Young and Enjoy It*, Foundation for Christian Living.

CHILD—Discipline 6

Children know when they are behaving badly. When they grow older, develop a feeling of guilt about their own behavior. Many teen-age problems are the direct result of a complete absence of discipline during earlier yrs. Mothers who think their children will not love them because a reasonable am't of restraint is used make a great mistake. Children want to respect their parents, cannot do so if allowed to run riot all day.—*Needle-points*, published by Connecticut Mutual Life Ins Co.

" "

Be patient, understanding, mild—Say all the books in which you bone up.

It's true this may not warp the child,
But it can surely wreck the grown-up!—PATRICIA DUFF McGINLEY.

Quote

washington

By Les & Liz
Carpenter



Frank Lloyd Wright, here for the opening of an exhibit of his work, expressed his familiar low opinion of Washington's famous shrines. Of the Washington Monument, he said: "Who's it a monument to—the Egyptians? That point detracts from the whole thing!" The Jefferson Memorial was characterized by the 88-yr-old architect as "a public comfort station." On this visit Wright reiterated an earlier suggestion: "Let the people appreciate Washington as a great memorial to the nation's past. Then let them build a new Capitol somewhere else, perhaps out in Colorado Springs."

" "

A nickname for the new Sec'y of Defense, Neil H McElroy (former head of a big soap company) is being passed around the Pentagon. He's being dubbed "Bubbles."

" "

Sen Mike Monroney (D-Okla), just back from Europe, has an easy-to-understand description of the effect in Western Europe of the announcement that Russia had launched an earth satellite. "It created the same degree of shock," said Monroney, "as we would have back in Oklahoma if Slippery Rock Teachers College would suddenly defeat Oklahoma Univ on the football field!"

Quote

CHURCH—Attendance—7

Some people go to church to see who didn't.—*Employment Counselor*, hm, Nat'l Ass'n of Personnel Consultants.

CRIME—8

More major crimes occurred in U S during 1st half of '57 than in any like period in the past. There was a nat'l total of 1,399,670 major crimes at the mid-yr point, an increase of 8.4% over the same period last yr. Since '51, crime increased 45.7%, while the population increased 11%.—*F B I report*.

CYNICISM—9

It takes a clever man to turn cynic and a wise man to be clever enough not to. — *FANNIE HURST, Wisdom*.

DEMOCRACY—10

In a democracy, the opposition is not only tolerated as constitutional, but must be maintained because it is indispensable.—*WALTER LIPP-MANN*, quoted in *Forbes*.

EDUCATION—11

Since the second World War the emphasis has shifted from the college *education* to the college *degree*. For an increasing number of jobs the bachelor's—or master's, or doctor's—degree is simply a sort of glorified union card. With it you qualify for the job; without it you simply haven't a chance.—*THEODORE CLEVINGER, Jr., "College Professors Don't Teach," American Mercury*, 11-'57.

" "

You can get along without formal education, as Henry Ford and Thomas Edison did, if you are a Ford or an Edison.—*Banking*.

book briefs...



It is an axiom of the trade that, more often than not, the sensational best seller is something of a surprise to both author and publisher. In a brochure relating the 50-yr history of Association Press (YMCA publishing house) Selwyn James says that when Harry Emerson Fosdick delivered the mss of the 1st of three small devotional books to editor Fred Harris he attached a note: "I suppose that if we get a sale of 3,000 copies we can consider ourselves fortunate." To which the editor replied optimistically: "Let us hope for 20,000!" The trilogy to date has sold 750,000 copies!

When the Dale Carnegie mss of *How to Win Friends* arrived at the Simon & Schuster inner sanctum, there was considerable speculation as to sales prospects. One exec hazarded the rash prediction that it might eventually reach a total distribution of 50,000 copies. The book, in all editions, came nearer the sales mark of 5 million copies!

" "

There's a situation in the bookstalls just now that isn't often encountered. While the regular trade edition of *Peyton Place* (small town sex saga) still sells briskly after more than a yr on best-seller lists, you may find alongside it a paper-back version (Dell) at 50 cts. The paper-back, incidentally, on sale less than a month, boasts 3 million copies in print, which may set a record. This duplication was, of course, quite unintentional. The

The arrival of Sputnik has made the science fiction writers look like modern counterparts of the late Jules Verne.
—Advertising Age.

" "

hard-cover *Peyton Place* was supposed to hit the doldrums wks ago. Publisher Messner apparently sold sex short!

" "

You may recall the ten-o'clock scholar of nursery rhyme who experienced considerable difficulty meeting his classroom schedule. But nowadays, in the metropolitan New York area, more scholars than you'd imagine possible are sitting down bright and early (well, certainly early) to listen to Dr Floyd Zull, Jr lecture (via television) on the modern novel. Lectures are given 4 times a wk at the totally incredible hr of 6:30 AM! It's a regular credit course sponsored by N Y University.

And the course certainly is selling books! Within a wk after the 1st lectures (Stendahl's *The Red and the Black*) Random House reported the sale of more copies of the Modern Library edition than they would normally move in a yr!

Quote

EXAMPLE—12

All true teachers illustrate in person the running text of their teaching. The most specious reasoning cannot dispose of an idea which is alive in human form. Hence the convincing power of example. The protest that a thing cannot be done falls flat in the presence of one who is doing it. Example is a type of practical philosophy more potent than oratory or logic.—LYDIA Ross, *Sunrise*.

FOREIGN POLICY—13

Today's foreign policy seems to be to speak softly and carry a big stick of candy.—*Changing Times*.

GENIUS—14

The hardest thing each generation has to do is to recognize the genius of its own day. We accept the work of artists of a previous generation, altho the work was unacceptable at that time. — FRAYN UTLEY, quoted in *Phoenix Flame*, hm, Phoenix Metal Cap Co.

GOVERNMENT—Cost—15

Spending by all gov'ts — Fed'l, state and local—in the U S is hitting a rate of more than \$214,000 a min and the trend is up, according to Tax Foundation, Inc.

The foundation's latest report shows gov't spending increased 6½ times between 1940 and 1956.

The 1940 rate was \$2 million an hr. In 1948, it was \$6 million. In fiscal 1956, it was \$13 million each hr.

In the time it took you to read this, our gov'ts spent some \$107,000.—*Industrial Press Service*.

GRATITUDE—16

Wallace Fridy reported a lady asking her physician, "Doctor, why am I seized with these restless longings for the glamorous and faraway?" "My dear lady," repl'd the doctor, "they are the usual symptoms of too much comfort in the home and too much ingratitude in the heart."—DAVID A MACLENNAN, "Priming the Preacher's Pump," *Church Mgt*, 10-'57.

Quote scrap book

With the upcoming of another Thanksgiving (Nov 28) let us recall with fond amusement the observation of Mr Dooley (FINLEY PETER DUNNE) made some 50 odd yrs ago:

Thanksgivin', Hinnissy, was founded be th' Puritans to give thanks fr' bein' presarved fr'm th' Indyans, an' . . . we keep it to give thanks we are presarved fr'm th' Puritans.

IDEAS—17

Get discouraged because you think a high percentage of your brain-children end up in the waste-basket? We're told that only about one out of 500 ideas for new products ever gets as far as the mkt place. And Booz, Allen & Hamilton report industrialists are expecting 30 to 80% of their growth in the next 3 yrs to come from new products. Think how many waste-baskets that's going to fill!—*Execs' Digest*, syndicated by Cambridge Assoc's, Boston.

Quote

INDUSTRY—Development—18

Away back in the beginning of World War I an investment counselor generally regarded as a man of wisdom advised a client to sell his stock in a prominent soft drink company.

"It's a luxury," he said. "It's got no place in wartime. Besides, people are already drinking as much as they possibly can. They just can't hold any more."

Now, 40 yrs later, per capita consumption of soft drinks has already increased 820% over 1917 and nobody can predict where it is going to stop. — WM E ROBINSON, pres, Coca-Cola Co, "The Growing Soft Drink Industry," *Exchange*, hm, N Y Stock Exchange, 10-'57.

LANGUAGE—English—19

I have long been convinced that while "literature" is a proper field of separate study, "English" is not. "English" should not be taught as a subject. Rather it should be taught continuously all day long in every classroom. English is not a separate discipline. It is the medium the child has to use whether he is writing a formal composition or solving an equation. Hence, from kindergarten to college, *all* teachers should be teachers of English. —CLIFTON FADIMAN, "Party of One," *Holiday*, 10-'57.

MODERN AGE—20

Miss Sylvia Porter quotes Gilbert of the Gilbert Youth Research Co, who polled 5,000 children: "We asked children of six and seven to identify currency and coins. The one item they could all identify was the dollar bill. Some of them had never seen a penny. It's a trend of the times." — *Education Summary*.

OPTIMISM—Pessimism—21

An optimist and a pessimist were defined by a speaker at a meeting as follows: "An optimist is a man who sees a light that is not there, and a pessimist is the fool who tries to blow it out." — *Daily Bulletin* (Leeward Islands).

PRAYER—22

Asked our genial pastor why he never has one of the elders give the before-sermon prayer. "And have him say, 'Now I lay me down to sleep?'" he protested. — BURTON HILLIS, *Better Homes & Gardens*.

PREACHERS—Preaching—23

Sermons are different today because we have learned something from psychology, drama and the arts, relative to effective communication. Whether we like it or not, our people are judging us by the standards they observe on radio and television. Their minds are conditioned to a certain type of verbal communication, which fact we cannot ignore. — DR PERRY DICKINSON AVERY, quoted by DAVID A MACLENNAN, "Priming the Preacher's Pump," *Church Mgt*, 10-'57.

PROBLEMS—Solution—24

Dr Menninger recently moaned the fact that there are only 8,000 psychiatrists in America when he says we acutely need 14,000 more this very minute. But we wouldn't need even *one* psychiatrist if folks would learn to solve their own problems early in life. — DR GEO W CRANE, "Solve Your Dilemma: Learn How to Live," *Salesman's Opportunity*, 10-'57.

Quote



Tut, Tut!

When Lord CARNARVON, of England, discovered the tomb of King Tut-ankh-Amen (Nov 29, 1922), who had lived 14 centuries before Christ, he presented the world with "the greatest sensation in ancient Egypt's history." Some, to be sure, considered these explorations an unwarranted invasion of privacy. But most of the world took the great find in holiday spirit. Literary Digest (Mar 10, 1923) presented this acc't:

"The most remarkable man in the world today is King Tut-ankh-Amen," flatly announces one newspaper editor. "Almost overnight he has obtained a position of eminence greater than that of the President of the United States or the Premiere of Great Britain, or Charlie Chaplin, or Jack Dempsey. . . . His leap into fame has been even more spectacular than that of Dr Coue."

By way of corroboration, dress-makers are bringing out Tut-ankh-Amen costumes; a whole act of a N Y musical comedy has been cut so that a new Tut-ankh-Amen episode can be put in. . . . Margot Asquith has appeared in London wearing a gown draped after the manner of the popular young king's kilts, while babies, suburbs, restaurants, apartment houses and parlor cars are being named after him.

Quote

RELIGION—25

Amusements will help you forget things; religion will help you surmount things.—*Wkly Unity*.

" "

When your religion gets into the past tense it becomes pretense. —*Survey Bulletin*.

RUSSIA—America—26

We'll start getting jealous of the Russians when they learn to clothe, house, feed, and transport their people better than we do ours. Most great inventions that have created immense industries and vast employment in America, originated abroad. But did you get upset when Marconi invented the wireless, when Nobel developed dynamite, when Faraday boxed up some electricity, or when Diesel perfected his engine?—*Detroiter*.

SAFETY—Safe Driving—27

One gal remarks that if women are crummy drivers, perhaps it's because their husbands taught them!—*Durez Molder*, hm, Durez Plastics and Chemicals, Inc.

SCIENCE—28

Scientists are commonly regarded as coldly intellectual mathematical seekers after a very impersonal truth. Yet who can explain the devotion of a Columbus facing danger, hardship, and ridicule for his faith in a spherical earth, or a Cure, Pasteur, Galileo, Agassiz, Newton and the rest, on the basis of either pure intellect or idle curiosity? They had a passionate faith that there was a beautiful and orderly plan in the universe and that to understand this plan was more than any human ease and comfort.—Dr Ros'r V KLEINSCHMIDT, *Rosicrucian Fellowship Mag.*

Week of Nov 24-30

Pachways to the past

Nat'l Latin America Wk
Know-Your-America Wk
Nat'l Cage-Bird Wk
Worldwide Bible-Reading Month
(Nov 28-Dec 25)

Nov 24—325th anniv (1632) b of Benedict Spinoza, Jewish philosopher. . . 105th anniv (1852) voyage of Commodore Matthew C Perry to open door of Japan to western trade.

Nov 25—*Feast of St Catherine*. . . 50 yrs ago (1907) Scottish soprano, Mary Garden, made her American debut at Manhattan Opera House, N Y, singing in the opera, *Thais*. . . 40 yrs ago (1917) Russians went to the polls in the 1st direct secret balloting of their history. (And, incidentally, the last!) Bolshevik (Communist) extremists were rejected. Kerensky's moderate Social Revolutionary Party scored an overwhelming victory, with twice as many seats in the Assembly as Bolsheviks were able to glean. This was quite a blow to the Bolsheviks, who had just seized power. But they found a solution—by dissolving the Assembly.

Nov 26—350th anniv (1607) b of John Harvard, 1st benefactor of the college now known as Harvard Univ.

Nov 27—230th anniv (1727) b of Artemus Ward, hero of Battle of Bunker Hill; 1st to receive commission of Major Gen'l in U S Army. (Not to be confused with 19th Cen-

tury humorist, Chas Farrar Browne, who wrote under pseudonym of "Artemus Ward"). . . 140th anniv (1817) beginning of Seminole War.

Nov 28—*Feast of St Stephen the Younger*. . . *Thanksgiving Day* (130 yrs ago—in 1827—Mrs. Sarah J Hale, editor of *Ladies' Magazine*, Boston, began her campaign for a nat'l day of Thanksgiving. The 1st observance by Presidential proclamation was in 1863). . . 200th anniv (1757) b of Wm Blake, English artist, poet, mystic. (Illustrated books of Milton and Dante.)

Nov 29 — 180th anniv (1777) founding of San Jose, Cal, marking start of civilian life in the state. (All earlier settlements were missions or forts). . . 125th anniv (1832) b of Louisa May Alcott, American author of young people's classics (*Little Women*, etc.) . . . 35th anniv (1922) discovery of tomb of Tut-anhk-Amen, in Egypt, by Lord Carnarvon, of England, and his American assistant, Howard Carter (see GEM Box).

Nov 30—*Feast of St Andrew*. . . 290th anniv (1667) b of Jonathan Swift, British author (*Gulliver's Travels*). . . 175 yrs ago (1782) preliminary peace articles ending Revolutionary War between U S and Great Britain, signed in Paris.

The impending celebration of Nat'l Cage-Bird Wk (as noted in PATHWAYS) gives added point to some recent statistics relating to our feathered friends.

The magazine, *Steelways*, an official publication of the American Iron & Steel Inst, rep'ts that the annual sale of steel bird cages is now at the \$12 million level. And this figure seems reasonable enough in view of the fact that our caged-bird population totals some 14 million parakeets, plus about 5 million canaries. The canaries have held fairly stable in numbers, but the parakeets have increased 10-fold since '51.

For the statistically-minded, the Institute has gone into considerable detail in the matter of production figures. It seems that some 200 tons of steel wire and an equal tonnage of steel plates will be required this yr to meet the housing demands of the birds.

And if you think a bird cage is just a cage, you are considerably behind the times. The smart thing in cages this season is the split-level design, altho Cape Cod models with gardens continue in brisk demand.

Next yr, if we may accept the publicity releases of the cagey cage-constructors, there will be an offering of ranch-type and Colonial homes for parakeets.

Juste

SPEECH—Speaking—29

An ancient king once commanded his wise court jester to prepare him the finest dish in the world. He was served a dish of tongue.

Then the king demanded the worst dish in the world, and again was served a dish of tongue.

The king asked the reason and the wise man said: "The tongue is the greatest of blessings when wisely and lovingly used, but becomes the greatest curse when it is unkindly and dishonestly used." —REV A PURNELL BAILEY, "Bread of Life," *Grit*, 10-20-'57.

SUCCESS—30

The common idea that success spoils people by making them vain, egotistic and self-complacent is erroneous; on the contrary, it makes them, for the most part, humble, tolerant and kind. Failure makes people bitter and cruel.—W SOMERSET MAUGHAM, *The Summing Up* (Doubleday.)

TIME—31

Time may be a great healer, but it's no beauty specialist.—QUENTIN WALTERS.

WAR—Peace 32

If, as you say, there is no moral justification for a total thermonuclear war, how in the name of ordinary reason can there be any justification of preparations for such a war? This is like telling an habitual alcoholic that his next binge will bring heart failure, and then telling him that he'd better lay in a case of Scotch just in case there's to be a party.—WM ROBERT MILLER, letter to editor, *World Alliance News Letter*.

WOMEN—33

No woman holds her own in the battle of tongues.—*Banking*.

WORLD RELATIONS—34

Traditionally . . . the act of recognizing a for'gn gov't has no moral connotations . . . However, a generation or two ago, we in this country departed from this basis of recognition, moved by a desire to impose our kind of morality on political processes in the Caribbean republics. We expressed our moral disapproval of the way certain gov'ts had come into power by withholding our recognition . . .

One trouble with this introduction of moral criteria into the practice of recognition is that, in terms of international realities, it is unworkable. . . For example, we could have no hemisphere solidarity or hemisphere defense system if we practiced such a morality literally in Latin America. . . We should have to abandon the interests of our nationals and give up our influence in much of the hemisphere, thereby making way for rival or hostile influences.—*Louis J Halle, "Foreign Policy and Whose Morality?" Va Quarterly Review, Summer '57.*

WORRY—35

It's a difficult or impossible thing to stop worrying completely. The easiest way out is to try to worry about one worry at a time. That way you don't get mixed up and start worrying about the thing you're really not worried about. When you have too many worries on your mind at one time you get confused, and then you've really got something to worry about! —
VINCENT ARGONDEZZI, *Partners*.



Amongst the important meetings you may have missed was one held in Paris not so long ago to discuss the future of the dry martini. Consensus of the group was that the olive is on the way out. "The disappearance of the olive," said Count Rossi, of the Martini & Rossi vermouth house, "is a great opportunity. If we can fill the void created by the olive with vermouth, we will be able to double our orders." But from our limited and quite unofficial observations, we have a hunch that the void, if any, is much more likely to be filled with gin, or maybe vodka. And, anyway, what will happen to the olive industry?

In a desperate effort to find a fresh format for yet another golf column (this one by Dr Cary Middlecoff, twice winner of the Nat'l Open) the syndicate has come up with something called "Doctoring Your Golf." Text is divided into 3 sections — "Patient's Complaint," "Diagnosis" and "Treatment." Very clever. But one slight inconsistency bobs up: Middlecoff isn't a physician; he's a dentist!

Would you like to live on Easy Street? Some residents of Brooktondale, N Y, are rather fed up with the idea. Residents of Easy Street there have petitioned the Town Board for a change of name.

Quote



Telephone operators often use certain codes as they talk back and forth to each other in handling long distance calls. They use these codes to speed service. For example, an operator will say, "DA," meaning "doesn't answer," or "BY" which means the number is "busy."

One inventive operator, in a town serving a rural community, came up with a new code.

"The number you want is OMC," she told the operator on the other end of the line.

"What's OMC?" the confused operator asked.

"Out milking cows."—*Telephone Lines.*

" "

A Paris newspaper—*France-Soir*—sums up our troubled times in a banner heading: "Grippe, Grippe, Grippe! Crisis, Crisis, Crisis! Beep, Beep, Beep!"

" "

A suburban grandmother's heart momentarily leaped up the other evening when she heard her grandson—a 10-yr-old apprentice demon and non-intellectual — whistling Mendelssohn's *Spring Song* as he did his nightly minimum of homework. She asked where he had learned the music. "That?" he said. "That's just what they play on television whenever someone gets bopped on the head."—*New Yorker.*

c

I Laughed At This One

IVERN BOYETT

Every time Sally had her teen-aged friends over, they had trouble with her 8-yr-old brother, who insisted in being included in all of their activities.

So, when her parents ret'd from the movies one evening they were surprised to find the young couples happily playing Post Office, while little brother stood motionless against the wall.

"What on earth is wrong with Junior?" the mother asked.

"Oh, he's playing, too," explained Sally. "He's a 'WANTED' poster!"

66

At a wedding reception in Charlotte, N C, a friend of the groom decided to find out whether anyone in the receiving line knew what the hundreds of people filing past were saying. As he moved along he purred, "My grandmother just died today."

"How nice!" "Thank you so much!" "How sweet of you to say so!" were the responses to his announcement. No one had the slightest idea what he said, least of all the groom, who exclaimed jovially, "It's about time you took the same step, old man!"—*United Mine Workers Jnl.*

d

Quote

Jimmy, aged 4, and the girl around the corner, about the same age, were very good friends. In fact, they thought they were sweethearts.

One day Jimmy asked the little girl to marry him. She accepted and they went over to her house to play. They got out all the pots and pans, some sugar and flour, eggs and milk. In 10 min's they had a terrible looking mess on the table, floor, and all around the room.

Just then the little girl's mother came into the kitchen, could hardly believe her eyes, and said to the children: "Get out of here. Get out while I can control myself. Get out quick!"

The little girl shot out of the back door like greased lightning. Jimmy, tho scared, followed. But before he disappeared down the steps he gathered enough courage to turn around and shout at the top of his lungs: "Boy, what a lousy mother-in-law you're going to make!" — Monroe Co (WIS) Democrat.

" "

The veteran was telling his children about his combat duty. "One morning," he said, "it was especially bad. Bullets were whistling by and there was a veritable rain of lead and fire."

"But why didn't you hide behind a tree?" asked his son.

"A tree, a tree! That's easy to say! But there weren't even enough trees for all the officers!" — *Pourquoi Pas?* Belgium (QUOTE translation).

America: the country that developed hybrid seed and the soil bank.

—CY N PEACE.

" "

Few of us oldsters are qualified to discourse on juvenile delinquency. We've been away from it too long. — D O FLYNN.

" "

Overweight often is just desserts.

—VESTA M KELLY.

" "

One American custom that's very popular with Brazilians—the coffee break. — GORDON E THATCHER.

" "

Tact is the ability to get the fleece off the flock without a flinch. — O A BATTISTA.

" "

Love is like a flame—a little oil makes it burn more brightly. — GLENN R BERNHARDT.

" "

An executive is a man who talks golf in the office and business on the course. — Fifth Wheel, hm, Indiana Motor Truck Ass'n.

" "

There is nothing that brightens up your place of work like a beautiful clock on the wall that shows it's quitting time. — CARL ELLSTAM.

This story comes from a stenographer: Her boss is what she calls a "slave driver." He loads her up with a great deal of daily typing that must be gotten out right away.

The other day, when somebody told him this girl was doing the work of 3 girls, he got real generous, bought an electric typewriter and with a great flourish, presented it to her.

But the am't of typing only increased. After she had had the typewriter a few days, he said to her when he was in a rather mellow mood: "I bet you feel a lot kinder toward me since you have that new electric typewriter, don't you?"

"I should say I do," the girl ans'red. "I used to pray that you would drop dead. Now I just pray that the electric current will go off once in a while so I can get a chance to rest." — *Monroe County (Wis) Democrat.* g

" "

Overheard: "—and the 3rd day out, the weather was so awful George had to be lashed to the bar!" — *E E Kenyon, American Wkly.* h

" "

The new commander, inspecting the camp's water supply, asked what was being done about contamination. "Well, sir," said the non-com, "we boil it 1st." "Fine," nodded the gen'l. "Then we filter it," said the sgt. The gen'l nodded approvingly. "And then," continued the sgt, "just to play safe, we drink beer." — *Neal O'Hara, McNaught Syndicate.* i

Quote

A friend of mine has been stationed in Toyko. He and his wife recently rented a lovely Japanese home there. When the weather turned cold, they lit a fire in the fireplace, but the chimney wouldn't draw, and they stumbled blindly thru the smoky house, choking and gasping for air.

She sat down and wrote home to her parents in the States. It had them quite worried. The letter began:

"Dear Mummy and Daddy: My eyes are watering and I am sneezing and practically coughing to death. John and I are having a bout with the Asian flue. . ." — *Jerome Beatty, Saturday Review.* j

" "

The small son of the house had just been informed of the arrival of a new baby sister, but didn't seem particularly excited by the news.

"It was nine pounds," he mournfully related to a relative, "and I could have got a bike for ten!" — *Tit-Bits, London.* k

" "

The chap was hit by a car and it was necessary to amputate his leg. The driver's attorney came to discuss the case.

"I'm asking for 500,000 francs damage."

"What????!! After all, losing a leg isn't *that* bad. My client is not a millionaire."

"And I am not a centipede." — *Pourquoi Pas? Belgium (QUOTE translation).* l

Right armour

Richard Armour



Second-Rate City

New York's Police Commissioner on his visit to Paris, found the city's reputation for sin overrated.

—News item.

Commissioner, are you aware
Of what you've gone and done?
You've slurried the reputation of
A city that we dearly love
And thought was number one.

Those strollers in the Bois you saw,
Whom gendarmes never harried,
The ones who whispered of *amour*,
Embracing on a bench, you're sure
Were just good friends—or married?

At bistros, was that ginger ale
The patrons all were sipping?
And when you toured the streets
a-nights
Were all those red lights traffic
lights?
Is Paris really slipping?

Oh, Paris may be beautiful,
A lovely sight to see,
But disappointment clouds our face
To learn it's not the sinful place
That it's supposed to be.

A thought occurs. It may well be
The place is still a corker
To those with guidebook and with
coin
Who come from Dallas or Des
Moines,
But not to a New Yorker.

The Russians haven't announced it yet, but Sputnik has exploded. We have this on the authority of a Chicago woman who last wk announced that beeps from Sputnik were coming in on her hair curlers. She reports that Tuesday, she was sleeping soundly, minding her own business, when a loud roar came in on the curlers. Her head bounced off her pillow. "Then nothing," she says. "Everything stopped. Phew, it was awful." m

" "

A story is making the rounds in Alabama about the dyed-in-the-wool Dixiecrat who attended a meeting at which candidates for delegates to the nat'l convention outlined their views.

When all had spoken, a friend asked, "Well, what do you think now, Lem?"

"Think?" exclaimed the Dixiecrat. "I didn't come here to think. I came here to holler!"—*Capper's Wkly.* n

" "

Upon entering the room a woman recognized the celebrity who was to address her group pacing madly back and forth.

"Are you always nervous like this before you make a speech?" she asked.

"Nervous! Why, no, I never get nervous," he repl'd.

"Oh, no?" observed the woman. "Then what, may I ask, are you doing in the Ladies' Room?"—*American Spectator.* o

Quote

[REDACTED]

Dr FRANKLIN MURPHY, chancellor, Univ of Kansas: "Some people still seem to consider education a luxury rather than a necessity. That little Russian satellite reminds us that our schools are as important as the food we eat, the cars in which we ride, the clothes we buy."

1-Q-t

" "

ALEX JARDINE, sup't, South Bend (Ind) schools: "A school superintendent, these days, is just a custodian—cussed by half the community, toadyin' to the other half."

2-Q-t

SECOND CLASS MATTER

Edited by Alice Jacobs



Believe it or not, it's just a few wks till Christmas. So today we will start being helpful and suggesting gifts. These are for hard-to-buy-for-people (personally, we don't know anyone *this* hard to buy for, but perhaps you do).

For the gentlemen on your list, how about 14-karat, solid gold toothpicks? Down with the proletarian wooden splinter; up with the aristocratic remover of refuse! Gold toothpick is topped by the fortunate recipient's initial (also in solid gold), and comes in a genuine alligator case. All this glory is available for a mere 11 bucks, tax included. Or, if you feel like being

a piker, a sterling silver toothpick and initial (no alligator case) can be had for \$3.30. *Mansfield House, Dept 101, 38 Water St, N Y C 4.*

Even if your friends and relatives are satisfied to pick their teeth less expensively, some of them *must* be hypochondriacs. So—get them the "Hypochondriac's Delight," mkt'd by *Lucien Picard Watch Co, N Y C.* This is a gorgeous pill-box with an alarm blt into its bottom. Alarm can be set to buzz politely at pill-taking time. Paladium with sapphire-encrusted lid, \$275; 14-karat gold, \$100; gold-filled, \$49. Please pass the aspirin.

